Special purpose acquisition companies (SPACs): a popular alternative path to the public markets

19 May 2021



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# Today's panelists

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# Discussion topics

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# Overview and market update

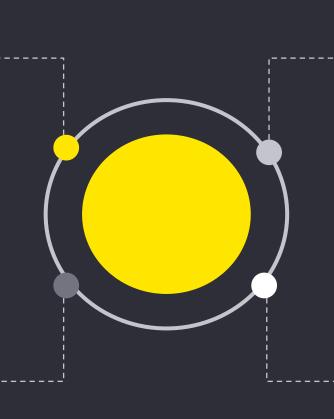
### What is a SPAC?

# Special purpose acquisition company (SPAC)

- "Blank check" shell corporation
- "Cash box" with **no operations**
- Designed to take private companies
   public
- Alternative to traditional IPO process

#### **SPAC** target

- Approximately 24 months to complete an acquisition
- May not identify a target until post-IPO
- SPACs can be competitive on valuation
- Target is generally larger than the SPAC



#### SPAC IPO

- Regular way IPO regulatory process
- Sell units consisting of shares and warrants
- IPO proceeds held in a trust
- Can specify industry or geographic focus

#### **De-SPAC transaction**

- Shareholder approval process
- Share redemption rights
- Rapid "execution" period
- Results in a publicly listed entity

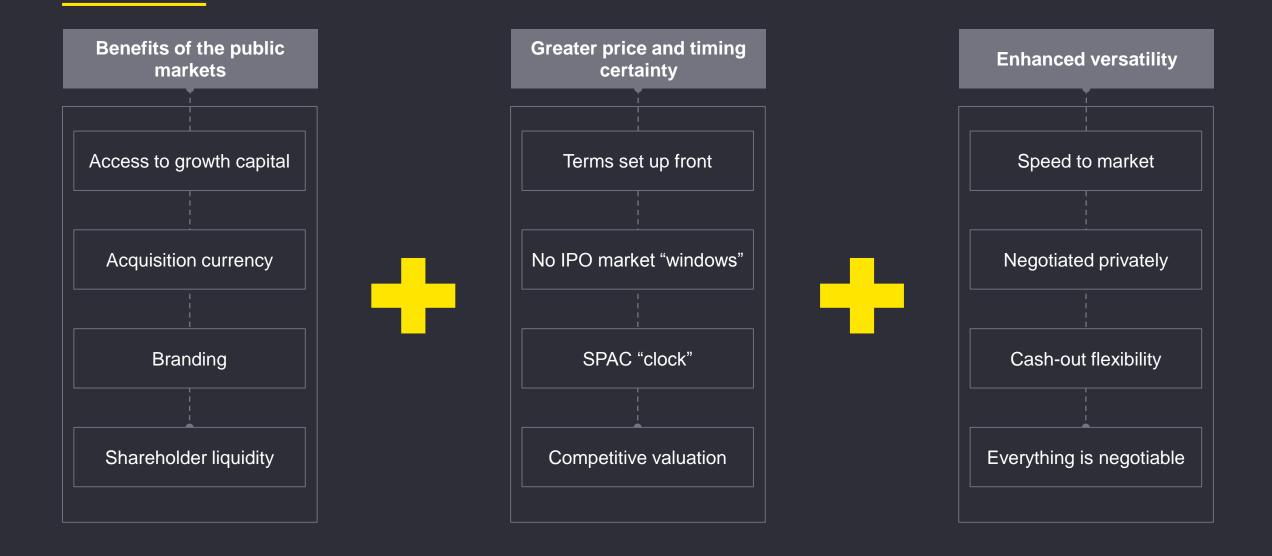


# Key players and primary motivations

| Player                                                     | Motivations                                                                                        |
|------------------------------------------------------------|----------------------------------------------------------------------------------------------------|
| Sponsors                                                   | <ul><li>Promote shares</li><li>Founders warrants</li></ul>                                         |
| Hedge funds                                                | <ul><li>Upside from warrants</li><li>Downside protection (redemption rights)</li></ul>             |
| Fundamental and retail investors                           | <ul> <li>Public company play without initial public offering<br/>(IPO) allocation issue</li> </ul> |
| Private investment in<br>public equity (PIPE)<br>investors | <ul> <li>Full allocations</li> <li>PIPE "discount"</li> <li>Deep-dive diligence</li> </ul>         |
| Investment banks                                           | <ul><li>Gross spread</li><li>Advisory fees</li></ul>                                               |
| Operating<br>companies                                     | <ul> <li>Attractive, strategic capital markets option</li> </ul>                                   |

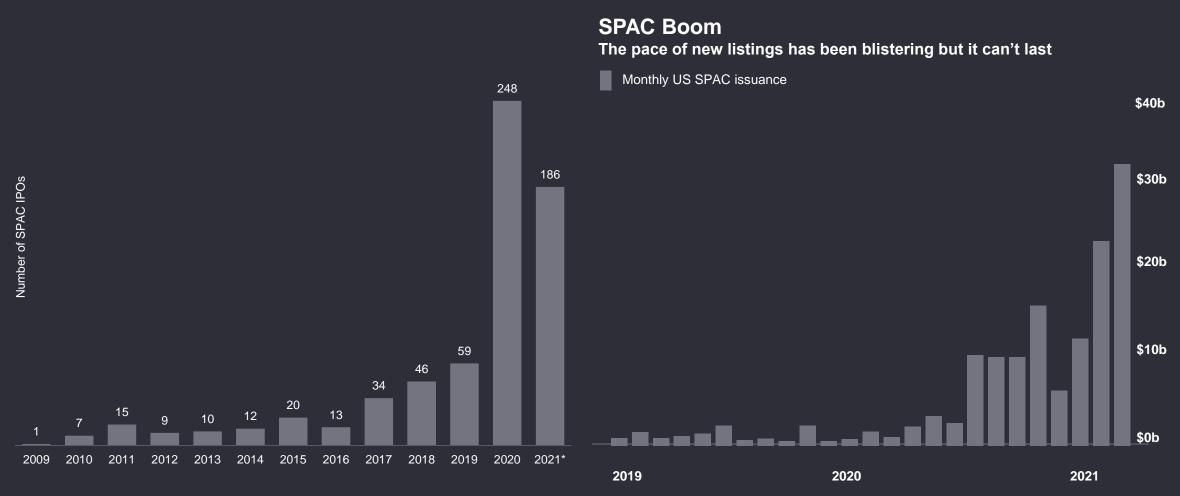


## Why SPACs are a highly attractive strategic option for private companies



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### SPAC IPO activity: far surpassing record levels



#### Annual SPAC IPO trend 2009 — YTD 2021

Source: Bloomberg

Monthly SPAC IPO trend 2019 — YTD 2021



# Luxembourg tax and legal considerations

# Why Luxembourg positions itself as an attractive player on the rising SPAC market

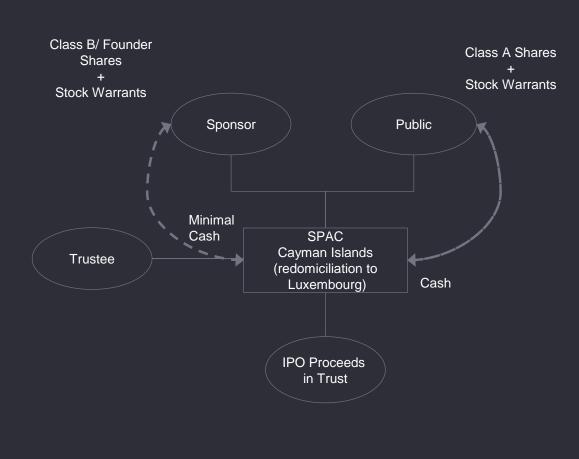
- Europe's leading center for investment funds with experience as a structuring jurisdiction for M&A/private equity/IPOs and its expertise in the listing of LuxCos on foreign stock exchanges.
- Flexibility of Luxembourg corporate law (allowing for a flexible share redemption framework, voting right adjustments, the ability to create different classes of shares, and the attribution of specific financial and decisional rights to sponsors and public investors).
- The "Commission de surveillance du secteur financier" (CSSF), Luxembourg's competent authority for the approval of IPO prospectuses (public offer / admission to trading on a regulated market) has the reputation of being a proactive and pragmatic, yet investor-protective, regulator. An efficient review process can be assured. It is also possible to obtain early (informal) clearances on key issues for the IPO prospectus.
- Upon approval of the IPO prospectus, the CSSF can send out intraday passporting notifications for EU-wide public offers and/or admissions to trading on EU regulated markets. Dual listings (in Luxembourg and on another EU regulated market) are also possible.
- IPO prospectus to be approved by the CSSF can be drawn up in English, German or French. All communications and documentation with the Luxembourg regulator can be done in English.

# Why Luxembourg positions itself as an attractive player on the rising SPAC market

- **Timing:** From the kick-off with the CSSF to the completion the timing is ~8 weeks.
- **Regulatory:** A SPAC is not considered an alternative investment fund (AIF), hence it does not need to appoint an AIFM and go through all the AIFM law requirements.
- Luxembourg can replicate on a 1:1 basis the features of a US SPAC, among others:
  - LuxCo can issue the same US type of exercisable warrants;
  - The authorized capital is unlimited. This is key in the DE-SPAC process to get additional capital at a later stage;
  - One tier board type is allowed (similar to the US); A two-tier board can be accommodated, too
  - Shares can be convertible into other shares.
- Marketing/labeling: Luxembourg offers the Société Européenne (SE), which has an international flavor in terms of product to enter a European market. SA is a good alternatives to the SE.
- **Triangular merger:** In principle, the triangular merger is not feasible under Luxembourg law; however, It is still possible to reach the same result (see also slide 18).
- Accounting: Possibility to prepare consolidated financial statements under US GAAP upon request and compliance with the conditions set by the Luxembourg Minister of Justice (to be formally renewed on annual basis).
- **Cross-border merger in DE-SPAC context:** The rules in Luxembourg are very simple; for instance, there is no possibility to question the valuation used for the merger by other stakeholders.
- Comparison to other jurisdictions: Germany, France and the Netherlands

# Structuring considerations

### Formation and general Luxembourg tax and legal considerations



#### General

- In connection with the formation of a SPAC, a Sponsor contributes a sufficient amount of cash to the SPAC to fund formation and underwriting costs. In exchange, the Sponsor typically receives Class B Founder shares and warrants.
  - The Class B Founder shares and warrants are convertible into Class A shares of the SPAC in connection with the closing of a business combination (De-SPAC) transaction. The warrants typically have no economic rights in advance of the De-SPAC transaction.
- In connection with the IPO of SPAC shares, the public subscribes for Class A shares and warrants and IPO proceeds are deposited in the "trust account" established for the SPAC.

#### Choice of jurisdiction: US vs. non-US

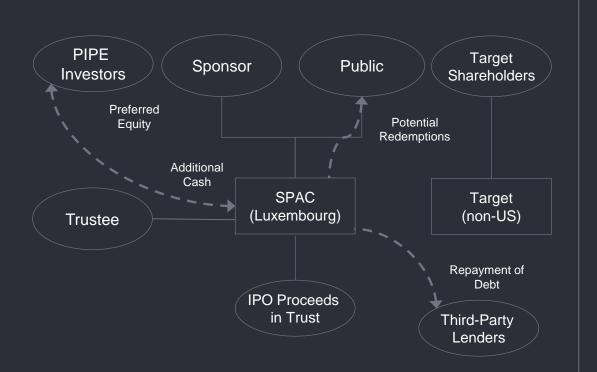
- Country of incorporation/residency is typically chosen based on the anticipated domicile of the Target of the De-SPAC.
- If Target could be non-US or its jurisdiction is unknown, incorporating the SPAC in an offshore jurisdiction generally provides greater flexibility.
  - Consider residency/exit charges, such as location of central management and control.
- US SPACs are typically organized in Delaware.
- Non-US SPACs are often domiciled in the Cayman Islands.

#### Luxembourg tax and legal considerations

- Feasibility of Migration from Cayman (typical set-up jurisdiction) to Luxembourg
- Wide participation exemption regime on dividends and capital gains under certain conditions.
- Availability of rollover for Lux SPAC's shareholders upon merger
- Flexible ("controlled foreign company CFC") rules
- WHT considerations on dividend distributions



# "De-SPAC process" and PIPE considerations



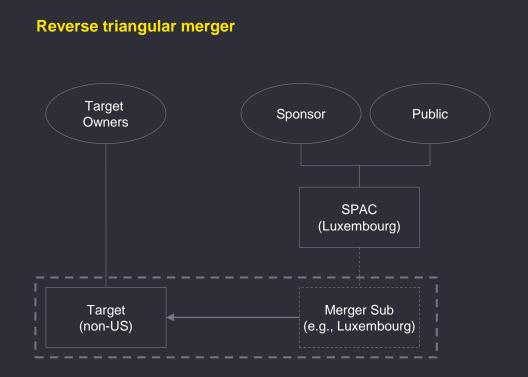
#### **De-SPAC process**

- Post-IPO, the SPAC generally has 12–24 months to identify a potential Target and execute a De-SPAC transaction.
- The period of time after the Target has been identified and agrees to merge with the SPAC, but before the closing, is referred to as the "De-SPAC process."
  - During this stage, the SPAC has to obtain shareholder approval, followed by a review and comment period by the ESMA.
  - The SPAC shareholders have the option to cause the SPAC to redeem their SPAC shares for a specified value (typically the original share price), paid with funds from the trust account.
  - Redemption offer generally does not apply to the warrants issued to the Sponsor.

#### PIPEs

- A SPAC IPO will set out to raise a predetermined amount of capital needed to acquire and/or operate a private company. However, if the SPAC later determines that it needs a larger amount of capital, they typically will obtain additional capital through "private investment in public equity" (i.e., a PIPE"). PIPEs typically invest through preferred equity in the SPAC.
- A PIPE acts as a backstop if a large number of SPAC shareholders elect to be redeemed.

### Luxembourg SPAC – non-US Target



#### Objective

• SPAC's current domicile is the appropriate holding company jurisdiction for the De-SPAC structure.

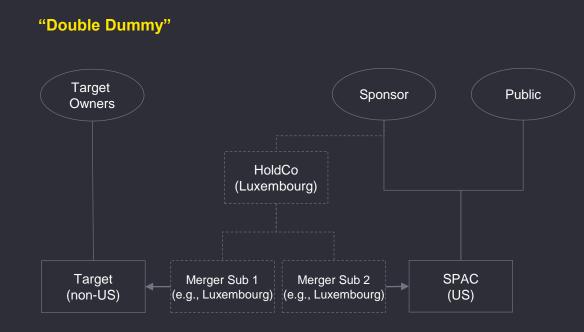
#### Illustrative transaction structure

- SPAC is incorporated in Luxembourg.
- Merger Sub merges with and into Target, with Target surviving. Target issues shares to the Lux SPAC;
- SPAC issues shares to the Target owners.

#### Intended Luxembourg tax treatment

- Upon merger, SPAC can benefit from a rollover of potential gain realized to the new shares received in the Target upon merger.
- SPAC benefits from the participation exemption regime on dividends and capital gains under certain conditions.
- Withholding tax exemption on dividends distributed by SPAC to institutional investors under certain conditions. The standard 15% Luxembourg WHT rate can be also reduced under a double-tax treaty (depending on the investor type and its country of residency).

# US SPAC with De-SPAC to Luxembourg – non-US Target



#### Objective

• SPAC's current domicile is not the appropriate holding company jurisdiction for the De-SPAC structure.

#### Illustrative transaction structure

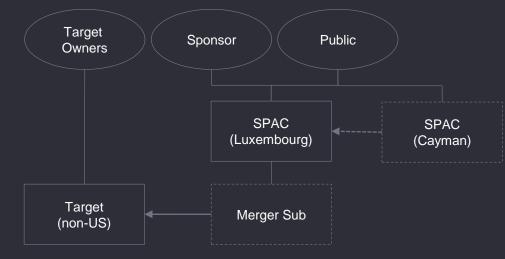
- Formation of HoldCo and the two merger companies in Luxembourg. SPAC is located in the US.
- Merger Sub 1 mergers into Target, Merger Sub 2 mergers into SPAC with Target and SPAC surviving.
- Target mergers into SPAC with SPAC surviving. SPAC issues shares to HoldCo;
- HoldCo issues shares to the Target owners.

#### Intended Luxembourg tax treatment

- Upon mergers, HoldCo can benefit from a rollover of potential gain realized to the new shares received in the Target in exchange for the merger.
- HoldCo benefits from the participation exemption regime on dividends and capital gains under certain conditions.
- No NWT on shares held by HoldCo in SPAC.
- Withholding tax exemption on dividends distributed by HoldCo to institutional investors under certain conditions. The standard 15% Luxembourg WHT rate can be also reduced under a double-tax treaty (depending on the investor type and its country of residency).

# Non US SPAC with De-SPAC to Luxembourg – non-US Target

#### SPAC migration and reverse triangular merger



#### Objective

 Luxembourg is viewed as an appropriate holding company jurisdiction for the structure.

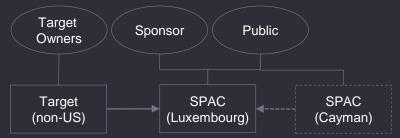
#### Illustrative transaction structure

- SPAC redomiciles from Cayman Islands to a jurisdiction compatible with the jurisdiction of the Target (i.e., Luxembourg).
- Merger Sub merges with and into Target, with Target surviving.

#### Intended Luxembourg tax and legal treatment

• Please refer to slide 15 for the tax implications related to the reverse triangular merger.

#### **SPAC merger with the target**



#### Objective

• Luxembourg is viewed as an appropriate holding company jurisdiction and SPAC is viewed as the appropriate acquirer.

#### Illustrative transaction structure

- SPAC redomiciles from Cayman Islands to a jurisdiction compatible with the jurisdiction of the Target (i.e., Luxembourg).
- Target merges with and into SPAC, and as part of the merger, Target ceases to exist.

#### Intended Luxembourg tax treatment

- Migration from Cayman (typical set-up jurisdiction) to Luxembourg is feasible from a corporate and legal perspective i.e., legal continuity is preserved.
- Wide participation exemption regime on dividends and capital gains under certain conditions.
- Upon merger, Lux SPAC's shareholders can benefit from a rollover of potential gain realized to the new shares received in exchange for the merger (if Lux SPAC absorbed entity).
- Flexible CFC rules (i.e., no income pick-up in Luxembourg if Lux SPAC is pure holding).
- Withholding tax exemption on dividends distributed by SPAC to institutional investors under certain conditions. The standard 15% Luxembourg WHT rate can be also reduced under a double-tax treaty (depending on the investor type and its country of residency).



# Q&A and wrap-up

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